



**UNITY COMMUNITY DEVELOPMENT CORPORATION**  
**CENTER FOR WORKING FAMILIES DAVE EVANS CAMPUS**  
 1 Doris Avenue (Front), Joliet, Illinois 60433 PH: 815-722-9200 Fax 815-722-8559  
[www.unitycdc.org](http://www.unitycdc.org)



To: Business Owners/Individuals

- \$1000.00 PLATINUM COMMUNITY PARTNER**   
  **\$700 GOLD COMMUNITY PARTNER**   
  **\$500.00 BRONZE COMMUNITY PARTNER**  
 **\$250 SILVER COMMUNITY PARTNER**   
  **\$Other COMMUNITY PARTNER**

If you decide to contribute, let's discuss some of our flexible marketing/branding opportunities below.

<p><b>\$1000.00 PLATINUM COMMUNITY PARTNER</b></p> <ul style="list-style-type: none"> <li>• <u>Marketing and branding</u> <ul style="list-style-type: none"> <li>○ Logo in festival program guide</li> <li>○ Prominent sponsor recognition in festival marketing material</li> <li>○ Logo on Unity and Neighborhood Council website with reciprocal link to your website</li> <li>○ Logo on at least 12 email blasts as sponsor</li> <li>○ Photo opportunities</li> <li>○ 2x6 Banner displayed on opening day</li> <li>○ Plaque at year-end banquet</li> <li>○ Logo on t-shirts</li> <li>○ Logo in 3 Unity Newsletter</li> </ul> </li> <li>• <u>Outreach</u> <ul style="list-style-type: none"> <li>○ Networking opportunities with residents across Will County and beyond</li> <li>○ Distribute your advertising at our events (3 future Events)</li> </ul> </li> </ul>	<p><b>\$700 GOLD COMMUNITY PARTNER</b></p> <ul style="list-style-type: none"> <li>• <u>Marketing and branding</u> <ul style="list-style-type: none"> <li>○ Logo in festival program guide</li> <li>○ Logo on at least 5 email blasts</li> <li>○ Logo on website with reciprocal link to your website</li> <li>○ Prominent sponsor recognition in festival marketing material</li> <li>○ 2x4 Banner displayed on opening day</li> <li>○ Plaque at year-end banquet</li> <li>○ Logo on t-shirts</li> <li>○ Logo in 2 Unity Newsletters</li> </ul> </li> </ul> <hr/> <p><b>\$500.00 BRONZE COMMUNITY PARTNER</b></p> <ul style="list-style-type: none"> <li>• <u>Marketing and branding</u> <ul style="list-style-type: none"> <li>○ Logo in festival program guide</li> <li>○ Logo on website with reciprocal link to your website</li> <li>○ Logo on at least 5 email blasts</li> <li>○ 2x2 Banner displayed on opening day</li> <li>○ Plaque at year-end banquet</li> <li>○ Logo on t-shirts</li> <li>○ Logo in 1 Unity Newsletter</li> </ul> </li> </ul>	<p><b>\$375.00 – Sponsor-A-Team</b></p> <p><b>\$420.00 – All other Divisions</b></p> <p><u>LOGO/Name on Team Jersey</u></p> <hr/> <p><b>\$\$\$ OTHER DONATION COMMUNITY PARTNER</b></p>
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Please send your sponsorship donation with checks payable to Unity CDC and mail to:  
 Unity Community Development Corporation, Attention: Mac Willis, PO BOX 1111, Joliet Illinois 60434,

If you would like more information about this recreation initiative, please contact Unity CDC, 815-722-9200 or email [info@unitycdc.org](mailto:info@unitycdc.org) or visit us at [www.unitycdc.org](http://www.unitycdc.org). Your consideration would be appreciated.

Sincerely,

Larry Crawford  
 Director

Lamellis McCormick  
 Program Manager

Dear Donor,

We are asking for your financial support for our Annual Summer Baseball Program. This is a great opportunity to contribute to young boys and girls that need it most. As you can see below, we have planned to bring a better quality of life for all youth in the underserved areas of Will County/Joliet. Additionally, we are in need of coaches, umpires and equipment. Want to donate kids size baseball equipment? Call us now at 815-722-9200 or email [info@unitycdc.org](mailto:info@unitycdc.org). To donate or sponsor a child visit us at [www.unitycdc.org](http://www.unitycdc.org)

Thank you,

More info contact: Larry Crawford Director 815-722-9200

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### **HISTORY OF ORGANIZATION**

Unity Community Development Corporation is a not for profit corporation with a mission to improve the Quality of Life of the historically underserved residents of the 4<sup>th</sup> and 5<sup>th</sup> Council Districts of Joliet by holistically addressing their needs in the areas of humans services and employment; education and recreation; housing and commercial development, neighborhood organizing, small business development and transportation.



### **SUMMARY**

**The Unity Community Development Corporation Youth Development Program** targets all youths of the neighborhoods within the targeted Joliet Districts 4 & 5, and surrounding area for youth between the ages of five and thirteen. The program is designed to focus on the youth, the parent and the neighborhood. Our primary goal is to teach and reinforce core values and life skills through the game of baseball.

### **PROBLEM \ SITUATION**

Children of underserved communities are plagued daily with affects of drug use and peddling, criminal activity sexual promiscuity and gang problems. The affects of these problems are now evidenced by school failures and dropout rates being at an all-time high. The drop-out rate is the highest among the surrounding districts.



Local community organizations have attempted to address the problem by creating after school tutoring and recreational programs. However, there is a greater need to increase recreation and education programs.

Ongoing recreation has been proven to reduce crime help kids stay in school, and avoid the consequences of criminal behavior. Implementing core values and life skills can bring out the 'best' in a child and can literally change their life forever. Therefore these youth must be provided with positive experiences to help them stay in school and become successful in life. Core values and life skills reinforced through baseball can provide those experiences.

### **METHODOLOGY**

**Unity Community Development Corporation Youth Development Program** will partner with residents, community organizations, and church's to recruit volunteer baseball (and other sports) participants who will play, manage, teach, coach and umpire the game of baseball while teaching and reinforcing core values and life skills. Youth will learn how to compete with character on and off the field.

### **OBJECTIVES**

- Introduce core values and life skills that confront the challenges to adulthood
- Ignite hidden talents within the youth of underserved neighborhoods.
- Align youth with positive peers.
- Place vulnerable young people in a positive environment.
- Introduce sound principles that can help youth progress to the next level in their social development.
- Equip youth with a social skills which can provide a path for future leaders.

